



Laurence (Larry) Lyons, PhD

Experience/Background

Laurence Lyons specializes in coaching directors and senior executives. Larry has been described by Henley Management College as a leading authority on organizational development, and by the UK Chartered Institute of Personnel and Development as an internationally renowned expert on technology, business and work. A former technical director at Digital, Larry brings over twenty years industrial and commercial experience to his coaching practice.

Together with Marshall Goldsmith and Alyssa Freas, Larry Lyons is editor and co-author of the widely acclaimed landmark coaching book *“Coaching For Leadership: How The World’s Greatest Coaches Help Leaders Learn”*, Jossey-Bass 2000. He is also co-author of the best-selling book *“Creating Tomorrow’s Organization”* and has written for journals and books including *Leader to Leader* and *The FT Handbook of Management*. Larry is a sought-after public speaker, and is frequently quoted in the media.

Clients (partial list)

Agilent, Bank of England, Birmingham TEC, British Airways, British Broadcasting Corporation, Canterbury City Council, Confederation of British Industry (CBI), Deutsche Bank, Dresser Industries (USA), EDS, European Union, Institute of Directors, Insurance Ombudsman Bureau, Lancaster and West TEC, Lapp GmbH, Lufthansa Cargo, McKechnie plc, MediaOne, Mercury Communications, Oracle, Orbotech (Belgium), Peritas/ICL, PriceWaterhouseCoopers, Project Office Furniture, Unilever, WH Smith.

Education

Dr Laurence Lyons holds a Diploma and Certificate in Marketing from the Chartered Institute of Marketing, an Advanced Diploma in Organization and Methods from the Institute of Administrative Management, and an MSc in Management Studies from Brunel University (1986, specializing in Marketing and Finance). He was awarded his PhD in Management from Brunel University in 1991.

Larry is a member of associate faculty at Henley Management College (UK) where he is Director of Research of the Future Work Forum. He is a member of The Drucker Foundation Thought Leaders’ Forum, and also a member of the Financial Times Knowledge Leadership Dialog Team.

Travel Preferences

Based in UK, frequent travel to Western Europe and USA.

Contact Information

+44 (0)118 945 2849

lslyons@lslyons.com

www.metacorp.demon.co.uk