



**Marilena Beuses, MBA.**

### **Experience/Background**

Marilena is an executive coach with 18 years of experience working as a Human Resources Executive with Fortune 500 companies in the Latin American region and the USA.

Her coaching style is a mix of strategy and proactive action. She gets her clients to achieve higher results than what they ever expect of themselves. She is very dynamic and incorporates real cases along with diagnostic tools in her approach with a client. She builds long lasting relationships with her clients, for whom she is a fundamental key success factor. She demands and trusts the clients will provoke shifts and encourages them to step out of the box and become creative and maintain momentum. A great networker, she teaches her executives the importance of having powerful meaningful communications, how to create a web of reliable interpersonal relationships, and lastly how to involve the Organizations best talent to maximize productivity.

Before joining the coaching community she was a Human Resources Vice President for Citicorp. Among her many challenges was covering their Latin America division, managing their telecommunications area with responsibility for 23 countries. While an Executive she learned to cope with rapid change, how to manage cross functionally and across cultures, the challenges of mergers and acquisitions, downsizing of operations, recruitment of talent, management development, executive coaching, and teambuilding.

### **Clients**

Bombardier, Citibank, Ford, Microsoft, Sara Lee, Amcor Pet, Colgate Palmolive, NASA, Saks, Johnson and Johnson.

### **Education**

Marilena has an MBA from the University of Michigan. Coach U graduate.