



Experience/Background

BH Tan is one of Asia's leading executive coaches, leadership consultants and educators specializing in leadership development in a culturally –diverse environment. He is the president of Coaching Associates based in Singapore. He works with senior business leaders such as CEOs, VPs and GMs and their top teams to enhance their growth and effectiveness and bring greater value to their organizations. He has consulted with the executive teams of numerous large organizations in large-scale cultural transformation.

Prior to becoming an executive coach, BH was a business executive with 26 years of international leadership experience, working extensively in many parts of Asia, including various ASEAN countries, China, India, Taiwan, Korea, Japan as well as in the US and Western Europe.

He was VP/Managing Director/Director in a number of well-known MNCs including AT&T Consumer Products, SyQuest Technologies and ICI Acrylics. His business experience at senior management level extends across a number of diversified industries including electronic contract manufacturing, telecommunications, chemical and business consultancy. He has in-depth expertise in general management with complete P&L responsibilities for revenues exceeding US\$150mil , strategic planning, manufacturing, quality systems, sales and marketing.

He has written widely for the Singapore press on leadership matters. In recognition of his accomplishments in his specialty area of Executive Coaching in Leadership Development, the Thierry Graduate School of Leadership has appointed him as an adjunct faculty member of the school. He is accredited by the International Coach Federation and holds the Professional Certified Coach credential and to date has successfully delivered nearly 1500 hours of professional coaching with corporate clients. He is a member of Marshall Goldsmith Partners network.

Sample of Clients

AMD, Asia Pacific Breweries, Shell, National Starch and Chemical, Equant, Baxter, L'Oreal, TNT, SMRT, SITA, Chartered Semiconductor Manufacturing, STATS ChipPac, British Oxygen Company, Singapore Ministry of Manpower, Infocomm Development Authority of Singapore, Dell, Perkin Elmer

Some recent coaching/consulting assignments

- Cultural transformation at an Asian food & beverage conglomerate
- Building a high-performance executive team for a US MNC
- Leadership development of high-potential executives of a European company

Education

- Master of Philosophy, Thierry Graduate School of Leadership, Brussels
- Bachelor in Engineering, Singapore.
- Graduated from Corporate Coach University

Contact Information

(65)-98354619

bh@cochiates.com

www.cochiates.com